



Alumni Spotlight

Your fellow Public Policy alumni would like to showcase you and your achievements to the PUBP community on our website. We would be grateful if you would send us a profile. Please fill in the name/city/etc. in the blanks provided. Then pick as many questions as you would like, or add your own topics, and type your answers in the text boxes following. Thank you!

Name: Peggy Berg

Graduation semester/year: December 2011

City of residence: Atlanta, GA

Current professional position: Professor, Georgia State University

Question Choices for Alumni Profiles

- What do you do for a living now?
- What did you think you wanted to do during your time at Tech?
- Where would you like to go with your career?
- What research did you conduct while at Tech?
- What research are you interested in now?
- What did you do in the year after graduating?
- What links, news sources, or interesting research would you like to share?
- What was your greatest “Ah-Ha!” moment at Tech?
- Do you still believe in the same principles as you did when you were a student?
- What are your current hobbies or interests?

Please send a photo with this profile

I am a professor in the Robinson College of Business Cecil B. Day School at Georgia State University. I'm also managing our hotel and rental property businesses.

My research at Tech was about using customer feedback to improve public sector service delivery. I've worked on two citizen feedback projects with the City of Atlanta and would like to work in this arena as my career goes forward.

Microeconomics was full of Ah-Ha! moments for me. From game theory to competitive market theory, I did not want the concepts to hold true, but the more I studied them, the more they helped me make sense of the world around me.

I'm just back from two horse back pack trips; one in the Wimenuche Range in Colorado and the other in the Wenatchee Range in Washington State: horses, wilderness, camp fires, wildflowers, good company, cowboy poetry, mountain streams and lakes, heaven. And, you can't get away from the impacts of policy, even in the wild, from beetle damage to wildfires, to drought – it's all visible at 10,000 feet.